

Amendments to the Specification:

Please replace the paragraph beginning on page 7, line 10, and ending on page 7, line 25, with the following amended paragraph:

Referring to Fig. 1, a high-level flowchart depicts an embodiment of the technique of the present invention. Referring also to Fig. 2, a high-level block diagram of a web application environment is shown. In step 20, a user at a browser 30, invokes a first web application 32 to generate a first web page having a first presentation format and a first behavior. In step 22, the browser 30 displays the first web page. In step 24, the user invokes, from the first web page and the first web application 32, a second web application 34. The first web application 32 provides a uniform resource locator (URL) that is sent to the browser 30 which invokes the second web application 34 with the URL. In step 26, in the second web application 34, the integrator 40, receives at least one setting via the URL, and causes the second web page to be generated. The second web page has a second presentation format and a second behavior. The second web page is generated in accordance with at least one setting 42 that controls, at least in part, at least one of the second presentation format and second behavior. In an alternate embodiment, the setting controls the second presentation format and the second behavior such that at least one of the second presentation format and second behavior is substantially similar to the first presentation format and first behavior. In step 28, the second web page is displayed.

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Please replace the paragraph beginning on page 7, line 26, and ending on page 8, line 2, with the following amended paragraph:

The first web application, the browser and the second web application may be on the same computer. Typically the first web application 32, the browser 30, and the second web application 34 are on different computers, a first web application computer 46, a browser computer 47[[44]], and a second web application computer 48, respectively.